SAFE on SOCIALS for All School Community Members
2020
TOPIC: Safe on Social Toolkit

Summary: It’s the question that parents all around Australia are asking. “How am I supposed to keep my kids safe online, when I have no idea what they’re doing?” This tool kit can help so use this link to discover more:


TOPIC: A disturbing true story of how banning kids from social media can backfire

Summary: A cautionary tale for any parent who thinks that ‘banning’ social media is the answer: There was a young boy in one of the classes I spoke to about online safety.

After the talk, he came to me with a confession: He’d found out about a fake Instagram account someone had set up in his name. He didn’t know who had created it — but it was clearly someone who had it out for him. Why? Because all this Instagram account posted about was mean, nasty things about him and his sister.

But when I asked him whether he’d told anyone about it, he shook his head sadly. Even though he and his sister were both aware of it — and were being tormented by it daily — they didn’t dare to act. Why? The reason?

They were both terrified their parents would ban them from social media! And this illustrates the problem with the ‘ban mentality’ that I hear too many so-called ‘experts’ talking about: Social media is incredibly important to our kids. So much so, that the thought of losing it can outweigh even the pain of the cruellest bullying.

And whether or not this boy’s parents actually would have banned him, the point is that he and his sister thought they would … and that was enough for them to keep suffering in silence. Let me ask you something:

As a parent, what’s your biggest fear when it comes to social media?

For most parents, the thought that your kids could be bullied without you knowing about it is right up there. Well, this story shows you why a ‘ban’ approach could actually be amplifying the risk of this happening without you knowing about it.
So what’s the solution? Don’t ‘ban’. Don’t leave your child feeling like you are simply going to crack down on them when they desperately want your help.

Instead, invest the time to learn about the social media your child is using, so you can be the ‘guard rails’ to help them when they need it most. And the best way to do that is to check out the Safe on Social Media Toolkit. So far hundreds of parents have jumped on board and accessed the Toolkit.

https://safeonsocial.us4.list-manage.com/track/click?u=390463e500afc16229e6f8265&id=9755fd2137&e=5116023aaf